

## Startup Lighthouse presents the new Startup Europe Ambassadors

19 March 2018

Startup Lighthouse is proudly part of the “Startup Europe Ambassador” initiative in Greece, Portugal, Germany, Lithuania and Ireland. The Startup Europe Ambassadors are a group of key influencers in the European startup ecosystems to provide information and advice about the European Commission's Startup Europe initiative. The objective is to democratise the startup phenomenon so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. The ambassadors will also help startups in their growth phase to have access to all the opportunities offered at European level. [All Startup Europe Ambassadors are publicly presented today at the “Startup Europe Campfire” held in Paris.](#)

Throughout the years, European Commission's Startup Europe initiative has become a top reference in the European startup related field, by supporting directly around 60 local ecosystems and over 750 startups to grow beyond borders. The mission of Startup Europe is to build a Startup Continent by connecting pools of talent. The initiative *encourages* entrepreneurship, startup creation and growth; and *connects* startups, investors, accelerators, corporates, universities and the media through an array of grassroots initiatives or networks.

**Startup Lighthouse**, as a sub-initiative of Startup Europe, focuses on startups ready to scale abroad to Berlin, Lisbon, Dublin and the Baltics by providing a unique combination of soft landing, acceleration & internationalisation support on specific vertical batches (IoT, Blockchain, E-Gov, Healthcare, Analytics, TravelTech, ...).

The ambassadors under its umbrella are Vilabs (Greece), FastTrack (Portugal), etventure Startup Hub (Germany), Startup Division (Lithuania) and DCU Ryan Academy (Ireland).

In an ever-changing European startup ecosystem the Startup Europe initiative has designed the group of its Ambassadors **to democratise the startup phenomenon** so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. The role of the ambassadors is to provide information and advice about the European Commission's Startup Europe initiative, The objective is that every European entrepreneur has access to all the opportunities offered at European level. In addition, the ambassadors will also help **startups in their growth phase** to have access to all the opportunities offered at European level.

The Startup Europe Ambassadors will actively contribute to the visibility of Startup Europe activities at the local level by acting as a key **information point** in their countries and also as **connector** for the local ecosystem with the other startups ecosystems across Europe. The first members of this group are the organisations who have been selected through the evaluation of proposals of European Commission's Horizon 2020 ICT 32 call, as well as partners of European funded projects WEB UP or OpenMaker.

The complete list of Startup Europe Ambassadors is published here: <http://startupeuropeclub.eu/startup-europe-ambassadors/> and you can meet us during future Startup Europe events organised in 2018: [EUROPEAN MAKER WEEK 2018](#) (18-27 May, 300 maker events in 28 countries), Startup Europe Summit 2018 (15 October, Sofia, BG; European Commission's foremost technology policy conference for startups.) as well as [Startup Lighthouse's Deep Dive Weeks](#) (Dublin 21-24 May, Vilnius 11-15 June, Berlin 3-7 Sept., Lisbon 24-28 Sept.).



*Shot from the Startup Europe Ambassadors announcement event*

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## About Startup Europe

Startup Europe is an initiative of the European Commission which falls under its priority of the “Digital Single Market”. Startup Europe’s goal is *to democratise* the startup phenomenon so that every citizen has a fair chance to become a successful entrepreneurs wherever they are located in Europe. In addition, Startup Europe helps startups in their growth phase to scale-up across Europe and internationalise worldwide. Startup Europe’s first priority is to develop *high quality ecosystems* based on talent and high level of *connectedness* among the players of the ecosystems at EU level.

The Startup Europe has mobilised the tech entrepreneurship ecosystem and helped them to have their voice heard at the EU institutions. It has helped to get a better understanding of this environment and has raised political awareness on the subject. Within the Horizon 2020 framework, 2018-2020 timeframe, 7 projects are working together in terms of financing, skills, entrepreneurial events and growth advice. Startup Europe’s programmes focus on helping startup communities, increase *collaborations between startup ecosystems*, encouraging entrepreneurship, startup creation and scaling business.

Learn more on the single point for startups (*One Stop Shop*) to access all the information startups need to grow and thrive: <http://startupeuropeclub.eu/>



## About Startup Lighthouse

Startup Lighthouse provides a unique combination of soft landing, acceleration & internationalisation support. Focused on 4 ecosystems: Berlin, Lisbon, Dublin and the Baltics, the programme is structured by vertical-specific batches (IoT, Blockchain, E-Gov, Healthcare, Analytics, TravelTech, ...). For startups ready to scale abroad (A Round / +1 million €), Lighthouse starts with Deep Dive Weeks of ecosystem immersion. All Lighthouse startups are assigned a Scaling Manager for support before, during and follow up activities. The best startups receive acceleration services, including invite-only pitching opportunities and tickets to major EU events; participation in missions beyond EU (Silicon Valley, New York & Israel).



Find our press kit through this link: <http://startumlighthouse.eu/press-kit/>

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