



**startup  
lighthouse**

# Industrial IoT DEEP DIVE WEEK

Berlin, 10-13 September 2018

ETVENTURE STARTUP HUB

**STARTUP  
EUROPE**



# Industrial IoT startups ready to scale-up

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Berlin has established itself as one of the top startup hubs in Europe. The German capital records more than 40 thousand startups, translating into one of the highest startup to inhabitant ration. Berlin is the German hub for IoT-startups: In Germany, by far the most IoT-Organizations are located in Berlin. Over the past few years, over 50 corporate accelerators and other special programmes, such as Lufthansa, Metro, SAP, IBM, Viessmann, Volkswagen, Daimler and Bosch, have moved their innovation hubs to Berlin. Berlin is the gateway to the German market and it's strong Mittelstand (+3 million SMEs making up the fabric of the economy).

The **Berlin Deep Dive Week** will be an action-packed program with real benefits for scale-ups that participate, including:

- Two-way Pitching: Corporates pitch startups on specific collaboration options
- Matchmaking / One-on-one sessions with multipliers & corporate partners
- Industry specific Workshops
- Access to the local IoT ecosystem



# Berlin - Industrial IoT Hub & Gateway to German Mittelstand

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## Home to successful IoT startups

- relayr
- Sensorberg
- Senic

## Gateway to Mittelstand and industry giants

- Bosch
- Siemens
- Daimler



## Deep Dive Week in Dublin – check out the agenda

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	Date	Morning Session	Afternoon Session	Evening
Day 1	September 10			Teams arrive in Berlin
Day 2	September 11	Welcome & Opening Breakfast  Berlin 101: Presentation of Startup Ecosystem	Workshops (Finance by Martin Neutzner - EY, Pitch Training)	Visit IoT Meetup
Day 3	September 12	Two-way Pitching Corporates & Startups	Matchmaking: Curated Meetings and Working Sessions between Corporates and Startups	Matchmaking Dinner
Day 4	September 13	Role Model Session by successful Startups	Touring the Berlin Ecosystem	Community Event

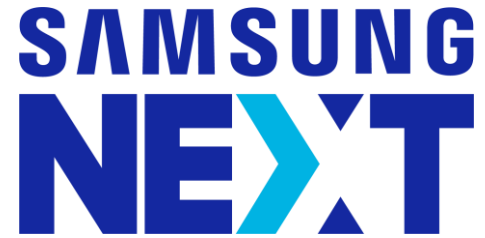


# Key collaboration partners

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ContiTech



Samsung NEXT



FETTE  
COMPACTING

FETTE Compacting



EY



# What you get

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<b>Acceleration</b>	Qualified introductions to get leads for your new local clients
<b>Soft Landing</b>	Packed agenda so you become familiar with the key players in the Berlin ecosystem like Unicorn Co-Working Berlin
<b>Industrial IoT specific</b>	Matchmaking with corporates looking to invest in startups & co-develop IoT solutions (e.g.: EY, ContiTech, Samsung Next)
<b>Tailored support</b>	Berkay Kabay from etventure Startup Hub will be your Scaling Manager
<b>Lighthouse community</b>	Our network & Scaling Managers remain at your disposal after the DDW
<b>Travel costs support</b>	Reimbursement of up to 500€ of travel expenses!



# Beyond the Deep Dive Week

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By joining our DDW, you will qualify to receive:

- An **Europass**: access to top 6 EU events & invite-only pitching opportunities
- A ticket to our **Scouting Missions beyond the EU**: Silicon Valley, New York and Israel
- Access to the **Top 10 Lighthouse Awards** event and a place in our Hall of Fame



# etventure Startup Hub Germany's Startup Experts

The [etventure Startup Hub](#) is based in Berlin and is part of the etventure GmbH and EY network. The company was founded in 2014 as a major part of the etventure family and has built a broad network into the European startup ecosystem as well as valuable investor and corporate contacts. etventure Startup Hub is active in:

- startup building and support in Europe and beyond (European Pioneers, IoT European Platforms Initiative and European Data Incubator)
- ecosystem building focusing on entrepreneurial and technology environments
- driving corporate innovation by connecting corporates with startups





# Your Scaling Manager in Berlin

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**Berkay Kabay**

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# See you in Berlin

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