



**startup
lighthouse**

**Travel Tech & Aviation
DEEP DIVE WEEK**

Dublin, 21-24 May 2018

DCU RYAN ACADEMY

**STARTUP
EUROPE**



Targeted at Travel Tech and Aviation startups ready to scale-up

Ireland already has over 150 Travel/Aviation tech startups. Enterprise Ireland, the Irish support agency, runs its own vertical seed funding round in the Aviation and Travel Tech sector (The Competitive Start Fund).

Currently, DCU Ryan Academy is running Propeller SNN Accelerator, illustrating the deep industry knowledge, insight and contacts in the sector.

The **Dublin Deep Dive Week** will be an action-packed programme with real benefits for scale-ups that participate, including:

- Access to the local Travel Tech and Aviation ecosystem
- One-on-one sessions with mentors that have successfully exited tech startups
- Meet-the-buyer events with large enterprise
- Insight into VC thinking around international expansion



Dublin is rapidly emerging as a Travel Tech and Aviation hub

Home to successful travel-tech startups

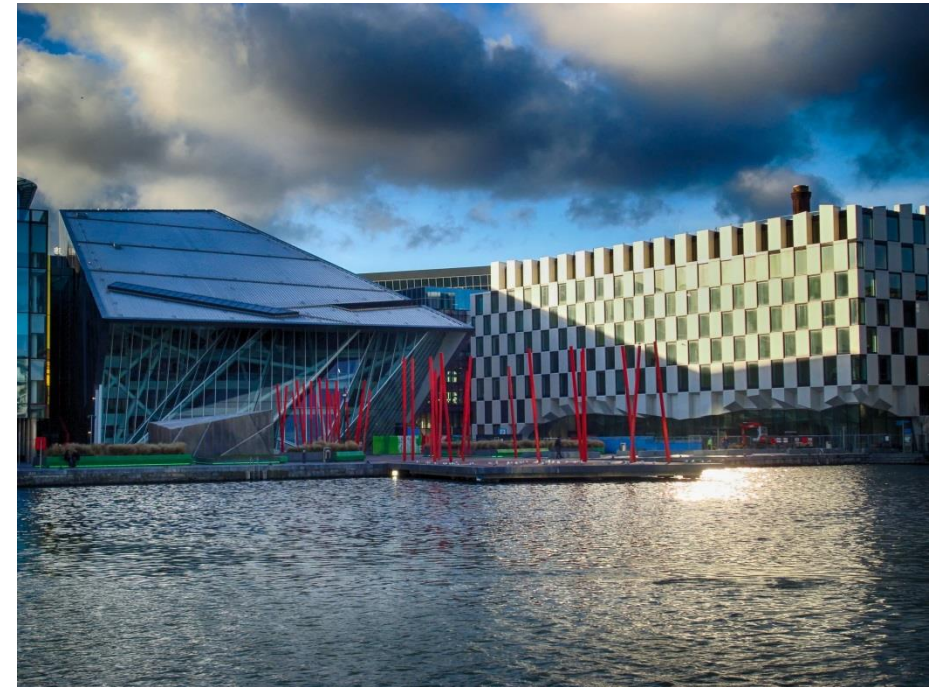
- Boxever
- Car Trawler

Home to industry giants

- Tripadvisor
- Airbnb
- Datalex

Home to Aviation Giants

- Ryanair
- Aer Lingus
- Irelandia Aviation (Tiger Airways, Allegiant, VivaAerobus)



Deep Dive Week in Dublin – check out the agenda

	Date	Morning Session	Afternoon Session	Evening
Day 1	May 21st	Teams arrive in Dublin	Why Dublin? Why Now? Get to know fellow startups Week Goal Setting	A Scaleup Journey Case Study - €500M exit Lighthouse Dinner
Day 2	May 22nd	International Expansion Plans What VC's want	Raising Multiple Rounds A Case-Study How we did it	Site Visit - Culture
Day 3	May 23rd	Choosing Your Target! Market Opportunity Workshop	Thinking Bigger Selling and Partnering with Large Enterprise	Informal Meetings, Tour of Dublin
Day 4	May 24th	One-to-One with experienced Exit-ers Forecasting International	Week Review DDW Feedback Session Planning your next steps	Dublin Tech Ecosystem Wrap Party



What you get

Acceleration	Qualified introductions to get leads for your new local clients
Soft Landing	Packed agenda so you become familiar with the key players in the ecosystem
Travel Tech & Aviation specific	Matchmaking with corporates & procurers looking to co-develop solutions in your field
Tailored support	Donal Brady from DCU Ryan Academy will be your Scaling Manager
Lighthouse community	Our network & Scaling Managers remain at your disposal
Travel costs support	Reimbursement of up to 500€ of travel expenses!



Beyond the Deep Dive Week

By joining our DDW, you will qualify to receive:

- An **Europass**: access to top 6 EU events & invite-only pitching opportunities
- A ticket to our **Scouting Missions beyond the EU**: Silicon Valley, New York and Israel
- Access to the **Top 10 Lighthouse Awards** event and a place in our Hall of Fame





DCU Ryan Academy Ireland's Startup Experts

- Over 150 Startup Accelerated
- Early Stage funding of €2.0M to over 45 startups
- Follow-on funding of €12.5M
- 200 researchers working on commercialisation

DCU Ryan Academy model recognised by the European Commission as a best practice case study in supporting entrepreneurs.

Female High Fliers programme recognised as international best practice by the European Training Foundation

DCU Ryan Academy is running [Propeller SNN](#) Accelerator illustrating deep industry knowledge, insight and contacts in the Aviation and Travel Tech sector - to be leveraged during the Deep Dive Week.

Your Scaling Manager in Dublin



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FOR ENTREPRENEURS



See you in Dublin

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